

Shadow Company Fact Sheet

1. ESRB: Teen
2. Suggested Retail Price: \$39.99
3. Release Date: November 1999
4. Platform: PC CD-ROM
5. Developer: Sinister Games
6. Publisher: Ubi Soft Entertainment
7. Target Market: Males 16 - 35

8. Short Game Description (25 words)

Shadow Company sets the standard for the new genre of squad-based 3D action games, offering thrilling missions and eye-popping graphics in real world environments.

9. Long Game Description (168 words)

Shadow Company sets the standard for the new genre of squad-based 3D action games, offering thrilling missions and eye-popping graphics in real world environments.

Ethnic and political tensions flare, terrorism is rampant worldwide, while third-world military dictators and corporations hire anyone that will fight for their cause. You work for "Granite", a private company that hires out mercenaries to execute these dirty deeds.

The story begins when you find yourself en route to Africa for a contract job but find things haven't gone as planned. The team has suffered massive casualties. As you and your squad retreat toward the extraction point and realize your worst fears have finally come true: you've been left for dead.

Powered by a proprietary 3D engine developed by Sinister Games, Shadow Company immerses players in the seedy world of professional killers with massive play areas and incredibly detailed terrain. At your disposal, all the tools of your deadly trade, and the power to carry out any dirty deed that needs to get done.

10. Product Highlights

- Command and Control a customized squad of up to 16 mercenaries with unique individual profiles.
- Execute 9 non-linear complex missions in any order you choose.
- Revolutionary A.I. for each character to ensure unique reactions to every situation you face.
- 16 Characters with a full range of actions including crawling, climbing, running and shooting and access to more than 30 types of weapons.
- Incredibly detailed 3D play areas with dynamic structures and environmental obstacles.
- Full Arsenal of combat vehicles including boats, trucks, jeeps, snowmobiles and tanks.
- Multi-player mode - up to 8 gamers can join on LAN, Internet and Ubi Soft FREE Game Service.

11. Marketing & Advertising Highlights

- Advertising campaign in gaming press
- Extensive national PR Campaign surrounding launch
- Over 1,000,000 game demos distributed via magazine demo disks at launch
- Mailing to Ubi Soft data base reaching all registered game buyers
- Dedicated game site
- Contests & Give-aways at online gaming networks
- Distribution of game demo at ubisoft.com/usa web site
- In-store promotions spanning a one-month period around the game's launch